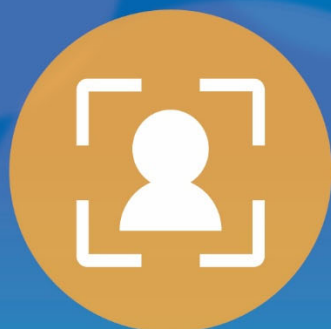# AUTO-ID & COMMUNICATION EXPO 2025
Show Brochure

2025.9.10 WED - 12 FRI TOKYO BIG SIGHT

RFID

Biometrics

visual recognition system

Bar-code

A BRIGHTER FUTURE WITH AUTO-ID

www.autoid-expo.com

Sponser : Japan Automatic Identification Systems Association JAISA

Show Office : CNT Inc.
4F, 1-24-3, Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, JAPAN
TEL.+81-3-5297-8855 FAX.+81-3-5294-0909
E-mail : info_en@autoid-expo.com

CONTENTS

AUTOID & COMMUNICATION EXPO 2025
~ A BRIGHTER FUTURE WITH AUTO-ID ~

GENERAL INFORMATION

Title	AUTO-ID & COMMUNICATION EXPO 2025
Show Period	September 10 (Wed) - 12 (Fri) , 2025　10:00 - 17:00
Venue	TOKYO BIG SIGHT(Tokyo International Exhibition Center), West Hall 3-11-1, Ariake, Koto-ku, Tokyo 135-0065 Japan Tel: +81-3-5530-1111
Admission Fee	FREE (pre-registration required)
Sponsor	Japan Automatic Identification Systems Association FK Bldg.7F, 1-9-5, Iwamoto-cho, Chiyoda-ku, Tokyo 101-0032, Japan Tel:+81-3-5825-6651　Fax:+81-3-5825-6653 https://www.jaisa.or.jp
Supporting Organizations (Planned)	Ministry of Internal Affairs and Communications Ministry of Economy, Trade and Industry and others
Special Cooperation	SANKEI SHIMBUN CO.,LTD.
Cooperating Organization	Approx.30 relevant organizations
Special Exhibit Zone	**Imaging×AI Zone** The ultimate automatic recognition technology, image recognition, plus AI, will be presented for cutting-edge applications.
Concurrent Programs	**AUTO-ID Seminar, Business & Technology SPICE** (language Japanese only) September 10 (Wed) - 12 (Fri)
Show Office	CNT Inc.　　Attn: (Mr.) M. Tanaka 4F, 1-24-3 Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, Japan Tel: +81-3-5297-8855　　Fax: +81-3-5294-0909 E-mail: info_en@autoid-expo.com
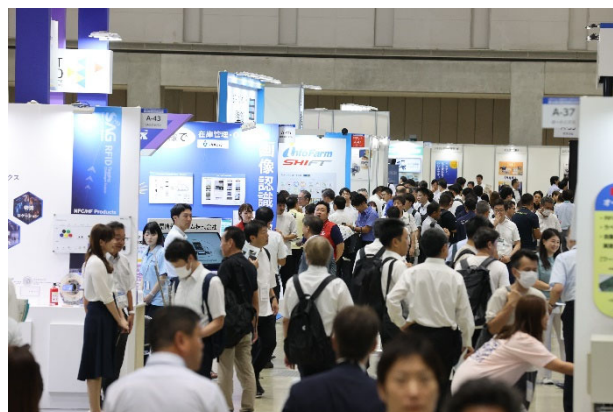
AUTO-ID COMMUNICATION EXPO PLOFILE

The only exhibition in Japan devoted exclusively to cutting-edge automatic identification products, technologies and solutions.

Exhibit Categories

・Automatic identification products and technologies
　Bar codes and Two-dimensional symbols, GS1 DataBar, RFID, NFC, Cards (IC, magnetic, optical, etc.), OCR, Biometrics, Image recognition

・Solutions using automatic identification
　All solutions that take advantage of automatic identification, such as production support systems, distribution and logistics systems, retail and wholesale support systems, traceability, Supply Chain Management (SCM), event and amusement support systems, Customer Relationship Management (CRM), security systems, medical, education, library, transportation (rail, air, harbor, etc.), finance, disaster control, other public service support systems

・Middleware platform, encryption technologies, image processing

A zone combining AI with image recognition, the ultimate automatic recognition technology, is set up!

・Imaging×AI Zone
　This zone consists of "object recognition," which outputs representative objects in images, "object detection," which identifies and locates objects in images, and "image caption," which outputs explanatory text for objects in images. Special feature on image recognition, which is the ultimate automatic recognition technology, such as "generation" and "segmentation" that identifies each pixel.

A merit to exhibit this Trade Show!

・Automatic identification solutions can be offered to users.
　Many users from industries such as manufacturing, distribution, logistics, retailing, and public services will attend this exhibition seeking efficient, safe, and reliable automatic identification solutions.

・Many system integrators and vendors will attend, seeking cutting-edge equipment and technologies.
　Because many system integrators and related vendors will attend this exhibition, it will be a great opportunity to expand your business and sales channels.

・The exhibition will be a place for integration and collaboration with automatic identification related businesses.
　This exhibition will be a great opportunity for collaboration between businesses and the acquisition of business partners, as cutting-edge equipment and products, solutions, and services related to automatic identification will be exhibited under the same roof, and many system integrators and vendors will be attending

AUTO-ID & COMMUNICATION EXPO 2025
~ A BRIGHTER FUTURE WITH AUTO-ID ~

BOOTH SIZE AND CHARGES "Type A"

Minimum booth Unit (size) : 2.97m(W)×2.97m(D)×2.7m(H)

Participation fee per minimum booth unit :

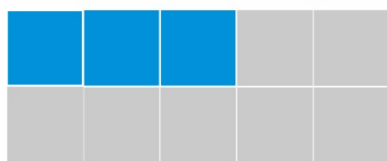| Number of booths	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA members	Non-members
1 to 2 booths	429,000 yen	484,000 yen
3 to 7 booths	385,000 yen	440,000 yen
8 to 12 booths	341,000 yen	396,000 yen
13 to 15 booths	330,000 yen	385,000 yen
16 to 24 booths	319,000 yen	374,000 yen
25 booths or more	297,000 yen	352,000 yen

(JPY, Consumption tax included)

The exhibition fees include: exhibition space -- width: 2.97 m × depth 2.97 m -- walls
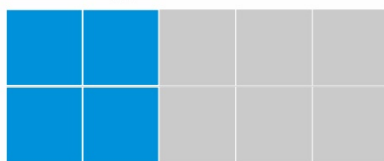
Explanation of Booth Layout

Layout of booths is to be chosen from alternatives shown on the below.
- Minimum 4 units of booth are required to form "Block" type layout.
- Minimum 8 units of booth are required to form "Island" type layout.
- The maximum number of booth allowed to form "Row" type layout is 5
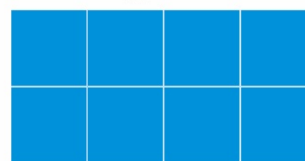
1 to 5 booths in a Row type   4 block type booths   8 Island type booths

On height restrictions for decorations

*Row type booth(s)
*Block type booth(s)

Decorations are permitted to a maximum height of 2.7 m for areas within 1 m of adjacent booths, rear walls and access aisles, while the maximum height for any areas other than these is 4.0m.

*Row type booth(s)   *Block type booth(s)

1m   2.7m   1m   1m   Height of 4.0m or less   1m

1m   2.7m   1m   1m   Height of 4.0m or less   1m
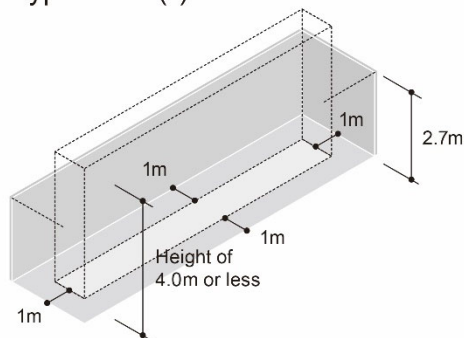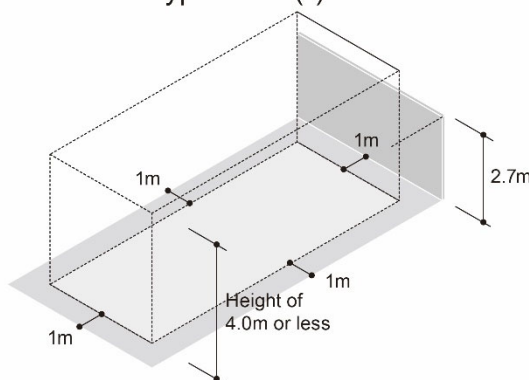
*"Island" type booth(s)
Decoration is permitted up to a maximum height of 5.0m.

BOOTH SIZE AND CHARGES "Type B (Low-priced, Small size)"

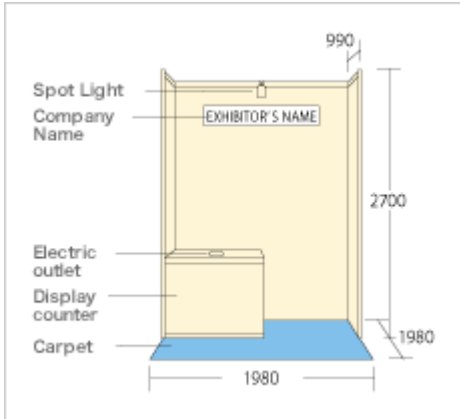**Minimum booth Unit (size)** : 1.98m(W)×1.98m(D)×2.7m(H)

Participation fee per minimum booth unit :

Number of booth	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA Members:	Non-JAISA Members:
1 to 2 booths	231,000 yen	264,000 yen

The exhibition fees include:

exhibition space -- width: 1.98 m × depth 1.98 m -- walls (rear and side, 1 m); company nameplate; carpet; exhibition stand--width: 0.99 m × depth 0.99 m × height: 0.77 m -- spotlight: 100W × 1; electrical outlets (100V with ground) —one set of two outlets; installation costs for electrical lines up to 500W; electricity costs.

* Additional charges apply for requests of additional equipment. Detailed materials will be distributed at the orientation for exhibitors.

* Please be aware that even when the basic display mentioned above is not used, deductions from the exhibition fee cannot be made.

On height restrictions for decorations

The maximum standard height is 2.7 m.

Exhibition conditions

・ Up to two booths per company
・ Cannot be exhibited together with Type A exhibition specifications
・ Presentations using equipment such as microphones and speakers cannot be given in the booths.
・ The locations of the booths are not determined by lottery, but rather at the discretion of the host.

Imaging×AI Zone

A zone combining AI with image recognition, the ultimate automatic recognition technology, is set up!

In recent years, AI has been actively introduced in various fields. Particularly in the realm of automatic recognition, image recognition utilizing AI has garnered significant attention.

The performance of AI-based image recognition has improved dramatically in recent years, leading to its application in a wide range of fields such as recognizing and translating text, preventing defective parts by visual inspection, medical image diagnosis, face authentication systems, unmanned cash registers, and automated driving. Its potential is expected to further grow in the future.

In the evolving field of image recognition, this zone will focus on image recognition equipment and technologies combined with AI solutions.

Exhibit Categories

・**AI Solutions**
　Object recognition (object classification), image analysis systems, object detection, anomaly detection, segmentation (region detection), image caption generation, and more.

・**Systems**
　Face/fingerprint authentication systems, next-generation OCR systems (character recognition), augmented reality (AR) systems, image storage systems, spatial recognition systems, and more.

・**Software**
　Inspection software, measurement software, analysis software, image compression software, and more.

・**Image Input Equipment/Devices**
　Various cameras, image input boards, image sensors, lighting equipment for image input, and more.

・**Image Processing Equipment/Devices**
　Various image processing devices, image analysis systems, image inspections, image processing boards, and more.

Target Attendees

　Departments responsible for equipment in industries such as manufacturing, distribution/retail, logistics, automotive, construction, security, nursing/welfare/medical, commercial facilities, building management, etc.

Exhibition fees and exhibition unit specifications

Applied in accordance with type A or type B of the AUTO-ID & COMMUNICATION Expo.

HOW TO EXHIBIT

Application

Please fill in the attached "application form for exhibit" and send it to the Show Office.

Application Deadline

May 30, 2025
(The application will be closed as soon as all the booths are booked.)

Booth assignment

The booth assignment will be decided by open lot at exhibitor's explanatory meeting on Beginning of July.
If it is impossible to attend the meeting, the organizer draws lots instead of them.

Payment

On receipt of the application form, invoice will be issued by the Show Office.
Please make remittance in Japanese Yen to the designated bank account by June 23 (Mon.), 2025. In the event of the exhibitor failing to pay the participation fee by the deadline (June 23, 2025), an exhibition booth cannot be reserved.
The payment of the participation fee must be made in Japanese Yen, and all commissions concerning the bank transfer are also charged to the exhibitor.

Cancellation

As a principle, no cancellation is accepted. The organizer, however, may accept the cancellation if there should be right reason to accept with the following cancellation fee.

June 1 (San.) - June 30 (Mon.), 2025	:	50% participation fee
After July 1, 2025	:	100% participation fee

Schedule

May 30, 2025 (Fri.)	Application for AUTO-ID & COMMUNICATION EXPO Deadline
June 23, 2025 (Mon.)	Remittance deadline
Beginning of July	Exhibitor's explanatory meeting, Booth assignment open lot(in Tokyo)
Beginning of August	Sending of the Invitation Tickets
September 8 & 9, 2025	Move-in / Set-up day
September 12, 2025	Move-out / Dismantle day

AUTO-ID & COMMUNICATION EXPO 2025
~ A BRIGHTER FUTURE WITH AUTO-ID ~

OFFICIAL ADVERTISEMENTS

Advertisements on the Official Site

We will post the AUTO-ID Communication Expo official website from the end of March to the end of October. A wealth of information is posted at the official website, including detailed information on the Expo and exhibit information from exhibitors, as well as numerous speeches every year from relevant people in the industry.
Please use the following advertising plan, which is set for the official site from this year going forward. The plan provides the opportunity for you to effectively promote your company prior to the time of the Expo in order to draw visitors to your booth.

You can run banner advertisements and menu bar advertisements at the official homepage for the 27th AUTOID Communication Expo.

《Requirements for Application》

■Deadline for Application: July 18 (Fri), 2025
                    * The application period ends if all time slots are filled

		Banner
Image Size		100 pixels (height) × 230 pixels (length)
File Format	GIF	○
	Animated GIF	○
Fee for Posting / per month(with tax)		22,000 yen
Number of Applications		4
Term of Posting		Scheduled for: 1 March 2025—31 October 2025

E-Mail News with Five-Column Ads

At AUTO-ID COMMUNICATION Expo, E-Mail News bulletins are scheduled to be sent multiple times to the mailing list (approximately 80,000 past Expo visitors.)

《Requirements for Application》
■Deadline for application: Please refer to the figure to the below
                    * The application period ends if all time slots are filled.
■Number of Applications: One for each mail.
■Method of Submission: As data
■Size of Draft：   Body text (70 characters x five lines)
■Fee for posting: 33,000 yen (with tax)

Time frame	Topics	Time to send	Deadline for applications
①	Latest Information Posted	Beginning of August	June 13
②	A variety of events at the venue	Middle of August	July 25
③	Now accepting applications for seminars	late August	July 25
④	Opening Next Week!	September 2	July 25
⑤	Seminar Deadline Tomorrow	September 4	July 25
⑥	Opening Tomorrow	September 9	July 25
⑦	Held until Tomorrow	September 11	July 25

ADMINISTRATION

The following facilities will be provided at the show site for the convenience of exhibitors and visitors as well as for the management of the show.

Secretariat Office   The Secretariat office will be set up at the show site
from 8:00 , September 9 (Mon) to 22:00, September 13 (Fri).

TOKYO BIG SIGHT(Tokyo International Exhibition Center), West Hall
3-11-1, Koto-ku, Ariake, Tokyo 135-0063 Japan
Secretariat of「AUTO-ID & COMMUNICATION EXPO 2025」

Registration Counter
The Registration Counter will be set up in front of the exhibition site, where visitor registration and information service will be rendered.

Lounge
Lounge will be provided inside the exhibition site as a space for exhibitors to have business talks with visitors.

Prepaid card for Restaurants
Prepaid card system is available at the exhibition site. Instead of cash payment, you can use the prepaid card at the restaurants.   The prepaid card is sold at the「Service corner」at TOKYO BIG SIGHT Entrance Hall 2F.

Facilities of the Exhibition Hall
West Hall
Hall Iluminance   : 500 lux
Ceiling height   : 12m
Air-conditioning   : Available
Floor load   : 5t/m^2
Cargo entrance   : H4.1-6.0m×W7.4m
Meeting rooms   : We will set up inside the exhibition Hall
Restaurants and shops   : About 20 shops

AUTO-ID & COMMUNICATION EXPO 2025
~ A BRIGHTER FUTURE WITH AUTO-ID ~

REPORT OF LAST EXHIBITION

AUTO-ID & COMMUNICATION EXPO 2024

Show Period： September 11 (Wed) - 13 (Fri), 2024　10:00-17:00
Venue： TOKYO BIG SIGHT(Tokyo International Exhibition Center)　West Hall 4
Number of Exhibitors and Booths：78 corporations and organization, at 174 booths
Total Number of Visitors： 13,699
Admission Fee： FREE (pre-registration required)
Sponsor： Japan Automatic Identification Systems Association (JAISA)
Supporting Organizations： Ministry of Internal Affairs and Communication
　　　　　　　Ministry of Foreign Affairs
　　　　　　　Ministry of Economy, Trade and Industry
Special Cooperation： SANKEI SHIMBUN CO.,LTD.
Cooperating Organization： Approx.30 relevant organizations
Seminar： AUID-ID Seminar, Business & Technology SPICE
　　　　　September 11 (Wed) - 13 (Fri)

Exhibitors List 2024

AUTOID & COMMUNICATION EXPO

AIMEX Corp. | AINIX CO. | Almarq Inc. | Asahi Rubber Inc. | Asterisk Inc. | Autonics Co., Ltd. | BUSICOM Co., Ltd. | Cleantech and Beyond Co., Ltd. | CLI, Inc. | CRYSTONE | CSE Co., Ltd. | DAIDO CORP. | DENSO WAVE INC. | Fujikura Dia Cable Ltd. | Gazo Co., Ltd. | GENERAL CO., LTD. | GIGA-TMS Inc. | GS1 Japan | HAYATO Information Co., Ltd. | ICOP I.T.G. Inc. | Imager Co., Ltd. | INCOM CO.,LTD. | JAPAN INDUSTRIAL PUBLISHING CO., LTD. | KISCO LTD. / Spotag Electronics (Jiangsu) Co.,Ltd. | Kobayashi Create Co., Ltd. | MARS TOHKEN SOLUTION CO. LTD. | MASPRO DENKOH CORP. | Microwave Absorbers Inc. | Midoriya Information Systems Co., Ltd | Minerva Luxury Linens & Home Style Co., Ltd. / Minerva Co., Ltd. | M-RF Co.,LTD / PHYCHIPS INC | NEC Platforms, Ltd. | NIHON MICRON Co., Ltd. | NIKKEI INC. | Nissei Limited | NITTA CORP. | Okabe Marking Systems Co., Ltd. / AVNET K.K. | Ondemand Laboratory Co., Ltd. | Penetrate of Limits Co.,LTD. | PHOENIX CO., LTD | RFID Alliance Corp. / Alien Technology / Datamars / Rfcamp | RFinCharge Co., Ltd. | RICHRFID Japan Co.,Ltd. | Ricoh Co., Ltd. | Riotec Co., Ltd. | RYUKEN CO., LTD. | RYUTU JOHO RABERUSHA | SAG Japan Co, LTD | SATO CORP. | SEKISUI JUSHI CORP. | SilenceNet, Inc. | Smart Solution Technology Inc. | TAKAYA Corp. | TAKETOMO, INC. | Techsor Inc. | Terrara Code Research Institute Inc. | TOPPAN Digital Inc. | TOSHIBA TEC CORP. | VECKS Inc.

Imaging × AI Zone

BizTech, Inc. | FastLabel inc. | GRAPE SYSTEMS INC. | SHIFT Ltd. / Info Farm co., Ltd | SiriusVision CO., LTD. | Soliton Systems K.K. | TOME R&D Inc. | Trust Technology Co., Ltd.

Poster Catalog Corner

Duplo Co., Ltd. | IDEC AUTO-ID SOLUTIONS Corp. | SATO CORP. | SYSTEMDATAKIKI CO.,LTD