

AUTO-ID & COMMUNICATION EXPO

Show Brochure

2026.9.9 WED - 11 FRI 10:00
17:00

TOKYO BIG SIGHT



Biometrics



RFID



visual recognition
system



Bar-code

A BRIGHTER FUTURE WITH AUTO-ID

www.autoid-expo.com

Sponser : Japan Automatic Identification Systems Association



Show Office : CNT Inc.

4F, 1-24-3, Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, JAPAN

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AUTOID & COMMUNICATION EXPO 2026

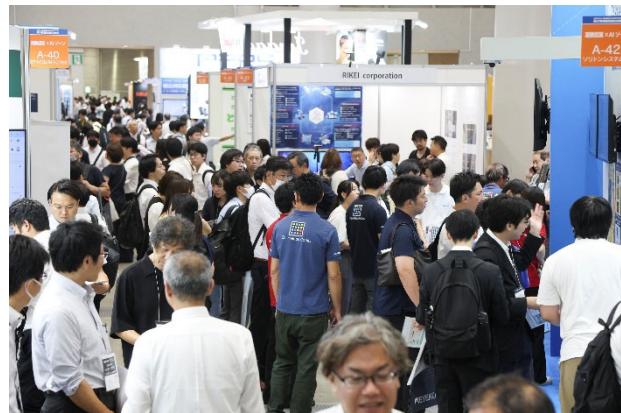
~ A BRIGHTER FUTURE WITH AUTO-ID ~

GENERAL INFORMATION

Title	AUTO-ID & COMMUNICATION EXPO 2026
Show Period	September 9 (Wed) - 11 (Fri) , 2026 10:00 - 17:00
Venue	TOKYO BIG SIGHT(Tokyo International Exhibition Center), South Hall 3-11-1, Ariake, Koto-ku, Tokyo 135-0065 Japan Tel: +81-3-5530-1111
Admission Fee	FREE (pre-registration required)
Sponsor	Japan Automatic Identification Systems Association FK Bldg.7F, 1-9-5, Iwamoto-cho, Chiyoda-ku, Tokyo 101-0032, Japan Tel:+81-3-5825-6651 Fax:+81-3-5825-6653 https://www.jaisa.or.jp
Supporting Organizations (Planned)	Ministry of Internal Affairs and Communications Ministry of Economy, Trade and Industry and others
Special Cooperation	SANKEI SHIMBUN CO.,LTD.
Cooperating Organization	Approx.30 relevant organizations
Special Exhibit Zone	Imaging × AI Zone The ultimate automatic recognition technology, image recognition, plus AI, will be presented for cutting-edge applications.
Concurrent Programs	AUTO-ID Seminar, Business & Technology SPICE (language Japanese only) September 9 (Wed) - 11 (Fri)
Show Office	CNT Inc. Attn: (Mr.) M. Tanaka 4F, 1-24-3 Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, Japan Tel: +81-3-5297-8855 Fax: +81-3-5294-0909 E-mail: info_en@autoid-expo.com



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AUTO-ID COMMUNICATION EXPO PROFILE

The only exhibition in Japan devoted exclusively to cutting-edge automatic identification products, technologies and solutions.

Exhibit Categories

- Automatic identification products and technologies
Bar codes and Two-dimensional symbols, GS1 DataBar, RFID, NFC, Cards (IC, magnetic, optical, etc.), OCR, Biometrics, Image recognition
- Solutions using automatic identification
All solutions that take advantage of automatic identification, such as production support systems, distribution and logistics systems, retail and wholesale support systems, traceability, Supply Chain Management (SCM), event and amusement support systems, Customer Relationship Management (CRM), security systems, medical, education, library, transportation (rail, air, harbor, etc.), finance, disaster control, other public service support systems
- Middleware platform, encryption technologies, image processing

A zone combining AI with image recognition, the ultimate automatic recognition technology, is set up!

• Imaging × AI Zone

This zone consists of "object recognition," which outputs representative objects in images, "object detection," which identifies and locates objects in images, and "image caption," which outputs explanatory text for objects in images. Special feature on image recognition, which is the ultimate automatic recognition technology, such as "generation" and "segmentation" that identifies each pixel.

A merit to exhibit this Trade Show!

- Automatic identification solutions can be offered to users.
Many users from industries such as manufacturing, distribution, logistics, retailing, and public services will attend this exhibition seeking efficient, safe, and reliable automatic identification solutions.
- Many system integrators and vendors will attend, seeking cutting-edge equipment and technologies.
Because many system integrators and related vendors will attend this exhibition, it will be a great opportunity to expand your business and sales channels.
- The exhibition will be a place for integration and collaboration with automatic identification related businesses.
This exhibition will be a great opportunity for collaboration between businesses and the acquisition of business partners, as cutting-edge equipment and products, solutions, and services related to automatic identification will be exhibited under the same roof, and many system integrators and vendors will be attending



AUTO-ID & COMMUNICATION EXPO 2026

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BOOTH SIZE AND CHARGES "Type A"

Minimum booth Unit (size) : 2.97m(W)×2.97m(D)×2.7m(H)

Participation fee per minimum booth unit :

Number of booths	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA members	Non-members
1 to 2 booths	473,000 yen	539,000 yen
3 to 7 booths	429,000 yen	484,000 yen
8 to 12 booths	374,000 yen	440,000 yen
13 to 15 booths	363,000 yen	429,000 yen
16 booths or more	330,000 yen	396,000 yen

(JPY, Consumption tax included)

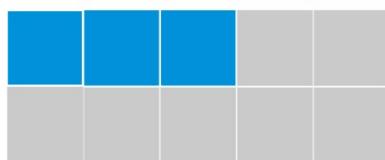
The exhibition fees include: exhibition space -- width: 2.97 m × depth 2.97 m -- walls

Explanation of Booth Layout

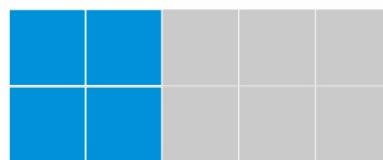
Layout of booths is to be chosen from alternatives shown on the below.

- Minimum 4 units of booth are required to form "Block" type layout.
- Minimum 8 units of booth are required to form "Island" type layout.
- The maximum number of booth allowed to form "Row" type layout is 5

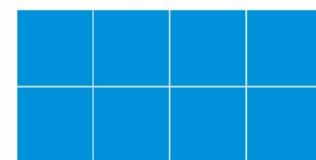
1 to 5 booths in a Row type



4 block type booths



8 Island type booths



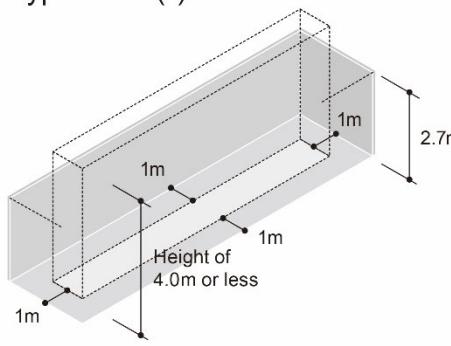
On height restrictions for decorations

*Row type booth(s)

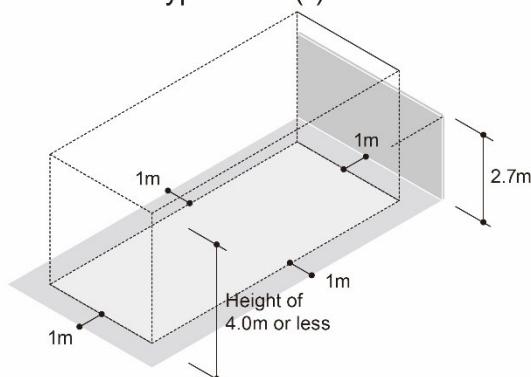
*Block type booth(s)

Decorations are permitted to a maximum height of 2.7 m for areas within 1 m of adjacent booths, rear walls and access aisles, while the maximum height for any areas other than these is 4.0m.

*Row type booth(s)



*Block type booth(s)

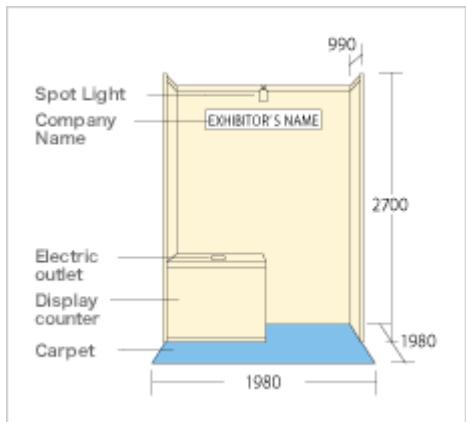


** Island type booth(s)

Decoration is permitted up to a maximum height of 5.0m.

BOOTH SIZE AND CHARGES “Type B (Low-priced, Small size)”

Minimum booth Unit (size) : 1.98m(W)×1.98m(D)×2.7m(H)



Participation fee per minimum booth unit :

Number of booth	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA Members:	Non-JAISA Members:
1 to 2 booths	264,000 yen	297,000 yen

The exhibition fees include:

exhibition space -- width: 1.98 m × depth 1.98 m -- walls (rear and side, 1 m); company nameplate; carpet; exhibition stand--width: 0.99 m × depth 0.99 m × height: 0.8 m -- spotlight: 100W × 1; electrical outlets (100V with ground) —one set of two outlets; installation costs for electrical lines up to 500W; electricity costs.

* Additional charges apply for requests of additional equipment. Detailed materials will be distributed at the orientation for exhibitors.

* Please be aware that even when the basic display mentioned above is not used, deductions from the exhibition fee cannot be made.

On height restrictions for decorations

The maximum standard height is 2.7 m.

Exhibition conditions

- Up to two booths per company
- Cannot be exhibited together with Type A exhibition specifications
- Presentations using equipment such as microphones and speakers cannot be given in the booths.
- The locations of the booths are not determined by lottery, but rather at the discretion of the host.

Imaging × AI Zone

A zone combining AI with image recognition, the ultimate automatic recognition technology, is set up!

AI is being actively introduced across various fields. Amidst this, attention is focusing on 'image recognition' utilising AI.

From recognising and translating text, to identifying defective parts in visual inspections, medical imaging diagnostics, facial recognition systems, unmanned checkouts, and autonomous driving – AI-powered image recognition has seen dramatic performance improvements. Its application across diverse fields is advancing rapidly, drawing attention for its potential to address labour shortages through "business efficiency and productivity enhancement". Its future possibilities are expected to expand further.

Within this evolving field of image recognition, this zone will feature a concentrated display of image recognition equipment and technologies, enhanced with AI solutions.

Exhibit Categories

- AI Solutions**

Object recognition (object classification), image analysis systems, object detection, anomaly detection, segmentation (region detection), image caption generation, and more.

- Systems**

Face/fingerprint authentication systems, next-generation OCR systems (character recognition), augmented reality (AR) systems, image storage systems, spatial recognition systems, and more.

- Software**

Inspection software, measurement software, analysis software, image compression software, and more.

- Image Input Equipment/Devices**

Various cameras, image input boards, image sensors, lighting equipment for image input, and more.

- Image Processing Equipment/Devices**

Various image processing devices, image analysis systems, image inspections, image processing boards, and more.

Target Attendees

Departments responsible for equipment in industries such as manufacturing, distribution/retail, logistics, automotive, construction, security, nursing/welfare/medical, commercial facilities, building management, etc.

Exhibition fees and exhibition unit specifications

Applied in accordance with type A or type B of the AUTO-ID & COMMUNICATION Expo.

AUTO-ID & COMMUNICATION EXPO 2026
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HOW TO EXHIBIT

Application

Please fill in the attached “application form for exhibit” and send it to the Show Office.

Application Deadline

May 22, 2026

(The application will be closed as soon as all the booths are booked.)

Booth assignment

The booth assignment will be decided by open lot at exhibitor's explanatory meeting on Beginning of July. If it is impossible to attend the meeting, the organizer draws lots instead of them.

Payment

On receipt of the application form, invoice will be issued by the Show Office.

Please make remittance in Japanese Yen to the designated bank account by June 22 (Mon.), 2026. In the event of the exhibitor failing to pay the participation fee by the deadline (June 22, 2026), an exhibition booth cannot be reserved.

The payment of the participation fee must be made in Japanese Yen, and all commissions concerning the bank transfer are also charged to the exhibitor.

Cancellation

As a principle, no cancellation is accepted. The organizer, however, may accept the cancellation if there should be right reason to accept with the following cancellation fee.

May 23 (Sat.) - June 30 (Thu.), 2026	:	50% participation fee
After July 1, 2026	:	100% participation fee

Schedule

May 22, 2026 (Fri.)	Application for AUTO-ID & COMMUNICATION EXPO Deadline
June 22, 2026 (Mon.)	Remittance deadline
Beginning of July	Exhibitor's explanatory meeting, Booth assignment open lot(in Tokyo)
Beginning of August	Sending of the Invitation Tickets
September 7 & 8, 2026	Move-in / Set-up day
September 11, 2026	Move-out / Dismantle day

AUTO-ID & COMMUNICATION EXPO 2026

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OFFICIAL ADVERTISEMENTS

Advertisements on the Official Site

We will post the AUTO-ID Communication Expo official website from the end of March to the end of October. A wealth of information is posted at the official website, including detailed information on the Expo and exhibit information from exhibitors, as well as numerous speeches every year from relevant people in the industry.

Please use the following advertising plan, which is set for the official site from this year going forward. The plan provides the opportunity for you to effectively promote your company prior to the time of the Expo in order to draw visitors to your booth.

You can run banner advertisements and menu bar advertisements at the official homepage for AUTOID Communication Expo 2026.

《Requirements for Application》

■Deadline for Application: July 17 (Fri), 2026

* The application period ends if all time slots are filled

		Banner
Image Size		100 pixels (height) × 230 pixels (length)
File Format	GIF	○
	Animated GIF	○
Fee for Posting / per month(with tax)		22,000 yen
Number of Applications		4
Term of Posting		Scheduled for: 1 March 2026 - 31 October 2026



ADMINISTRATION

The following facilities will be provided at the show site for the convenience of exhibitors and visitors as well as for the management of the show.

Secretariat Office The Secretariat office will be set up at the show site from 8:00 , September 7 (Mon) to 22:00, September 11 (Fri).

TOKYO BIG SIGHT(Tokyo International Exhibition Center), South Hall 3
3-11-1, Koto-ku, Ariake, Tokyo 135-0063 Japan
Secretariat of 「AUTO-ID & COMMUNICATION EXPO 2026」

Registration Counter

The Registration Counter will be set up in front of the exhibition site, where visitor registration and information service will be rendered.

Lounge

Lounge will be provided inside the exhibition site as a space for exhibitors to have business talks with visitors.

Prepaid card for Restaurants

Prepaid card system is available at the exhibition site. Instead of cash payment, you can use the prepaid card at the restaurants. The prepaid card is sold at the 「Service corner」at TOKYO BIG SIGHT Entrance Hall 2F.

Facilities of the Exhibition Hall

West Hall

Hall Illuminance : 500 lux

Ceiling height : 13~18m

Air-conditioning : Available

Floor load : 2t/m²

Cargo entrance : H4.7-6.0m×W8.0m

AUTO-ID & COMMUNICATION EXPO 2026

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REPORT OF LAST EXHIBITION

AUTO-ID & COMMUNICATION EXPO 2025

Show Period :	September 10 (Wed) - 12 (Fri), 2025 10:00-17:00
Venue :	TOKYO BIG SIGHT(Tokyo International Exhibition Center) West Hall 2
Number of Exhibitors and Booths :	86 corporations and organization, at 180 booths
Total Number of Visitors :	12,179
Admission Fee :	FREE (pre-registration required)
Sponsor :	Japan Automatic Identification Systems Association (JAISA)
Supporting Organizations :	Ministry of Internal Affairs and Communication Ministry of Foreign Affairs Ministry of Economy, Trade and Industry
Special Cooperation :	SANKEI SHIMBUN CO.,LTD.
Cooperating Organization :	Approx.30 relevant organizations
Seminar :	AUID-ID Seminar, Business & Technology SPICE September 10 (Wed) - 12 (Fri)

Exhibitors List 2025

AUTOID & COMMUNICATION EXPO

Accenture Japan Ltd. | AIMEX Corp. | AINIX CO. | Almarq Inc. | ARTWELD CO.,LTD. | Asahi Rubber Inc. | Asterisk Inc. | Atchip IOT Co., Ltd. | ATID Co., Ltd. | Autonics Co., Ltd. | BUSICOM Co., Ltd. | CDEX.co.,ltd. | Cleantech and Beyond Co. Ltd. | CLI, Inc. | DAIDO CORP. | Densanshi Co., Ltd. | DENSO WAVE INC. | EPC RFID FORUM | Gazo Co., Ltd. | GENERAL CO., LTD. | GIGA-TMS INC | GS1 Japan | HAYATO INFORMATION Co., Ltd. | HID | Imager Co., Ltd. | INCOM CO.,LTD. | JAPAN INDUSTRIAL PUBLISHING CO., LTD. | KISCO LTD. / Spotag Electronics (Jiangsu) Co.,Ltd. | Kobayashi Create Co., Ltd. | LINX Corp. | MARS TOHKEN SOLUTION CO. LTD. | MASPRO DENKOH CORP. | Microwave Absorbers Inc. | NEC Platforms, Ltd. | NIHON MICRON Co., Ltd. | NIKKEI INC. | NIPPON CHEMICAL INDUSTRIAL CO.,LTD. / YUPO CORP. | NITTA CORP. | Ondemand Laboratory Co., Ltd. | PHOENIX CO., LTD | RFID Alliance Corp. / Alien Technology / Datamars / RFcamp | RICHIRFID JAPAN | Ricoh Company Ltd. | RIOTEC CO., LTD. | RYUKEN CO., LTD. | RYUTU JOHO RABERUSA | SAG Japan Co, LTD | SATO CORP. | SEKISUI JUSHI CORP. | Shenzhen MinDe Electronics Technology Ltd. / MINDEO Japan Co., Ltd. | Shenzhen Silion Technology Co.,Ltd. | Shenzhen VANCH Intelligent Technology Co.,Ltd | Shimoda L&C Co., Ltd. | SilenceNet, Inc. | TAKAYA Corp. | TAKETOMO,inc. | Terrara Code Research Institute Inc. | TOPPAN Digital Inc. | TOSHIBA TEC CORP. / Ricoh Japan Corp. / ETRIA Co., Ltd. | UROVO PTE. LTD. | Xema Co., Ltd.

Imaging x AI Zone

BizTech, Inc. | DATAGRID Inc. | EUREKA-sol.com | FastLabel Inc. | GRAPE SYSTEMS INC. | Okabe Marking Systems Co., Ltd. / MULTISOUP CO., LTD / Solvex.Co.,Ltd. | RIKEI CORP. | SHIFT Ltd. / Info Farm co., Ltd | Soliton Systems K.K. / mSense | TOME R&D Inc. | Trust Technology Co., Ltd.

Poster Catalog Corner

Duplo Co., Ltd. | HOKUSHO CO., LTD. | IDEC AUTO-ID SOLUTIONS Corp. | MUKUiL Inc. | SYSTEMDATAKIKI CO.,LTD